

BUILD YOUR OWN[®] PRODUCT RANGE



WE
MAKE COOL
STUFF FROM
CARD!

We're the creators of an exciting new range of award winning eco-friendly, STEM-inspired children's toys that you can build yourself.

Build Your Own toys encourage children to immerse themselves in the fun world of science and exploration, helping to reduce screen-time and bring families together to create rich memories. Once built, our innovative kits have unique functions and provide hours of entertainment for children aged 8+.



SCAN HERE FOR
MORE INFO ON
OUR WEBSITE

4

REASONS
TO STOCK
OUR
PRODUCTS

1

They've got the 'wow' factor! The finished toy is so much bigger than the box...And no glue needed!

2

Our kits are fun and educational. We inspire curious young minds through play and exploration.

3

We only have one planet, so we're doing our bit to create toys that are not only fun, but sustainable too.

4

Each kit is designed to be durable, from construction right through to play and beyond.



No glue, no mess, no fuss!



Nurturing curious minds and inspiring kids of all ages.



We use sustainable materials and minimal plastics.



Less screen time, more family time!

NEW

COMING
SOON

MARBLE LABYRINTH

Can you beat the Build Your Own Labyrinth? You'll need a steady hand and careful eye to navigate your marble around the maze. But watch out! Land in a hole and you'll have to start again. Includes a second game of skill - Marble Frenzy.

Features: 5 glass marbles and marble storage box.

139 PIECE KIT

RRP: £19.99

AGE: 8+

BOX: 290mm W x 220mm H x 45mm D

EAN: TBC

CODE: BYO 010



27cm
Wide!

COMING
SOON

KALEIDOSCOPE

Create amazing patterns with our Build Your Own Kaleidoscope. Place colourful objects such as beads, coloured stones and petals into the tray, turn the dial and watch incredible patterns appear before your eyes. Alternatively, remove the Kaleidoscope from the base unit and take it anywhere to create patterns on the go!

Features: Removeable Kaleidoscope, pattern discs, storage tray.

62 PIECE KIT

RRP: £19.99

AGE: 8+

BOX: 290mm W x 220mm H x 45mm D

EAN: TBC

CODE: BYO 009



32cm
Tall!

NEW

PERISCOPE

153 PIECE KIT

Elevate your vision with Build Your Own's new Periscope and enjoy hours of sneak and peek fun! Look over garden walls or peep around corners without being seen, there's lots of undercover fun to be had! Lightweight and ergonomically designed.

Features: Wide viewing area, extendable telescopic tube, easy-grip handles, 3 x high-quality mirrors for a sharp image, safety cap.

RRP: £19.99

AGE: 8+

BOX: 290mm W x 220mm H x 45mm D

EAN: 5060686160158

CODE: BYO 007



32cm
Tall!

NEW

PINBALL MACHINE

68 PIECE KIT

Get ready for some fantastic fun with Build Your Own's new Pinball Machine! A planet-friendly take on the traditional arcade game, this super cool tabletop Pinball Machine provides hours of entertainment. Play alone or challenge your friends and family, who will win? Load your swirly glass marbles into the spring-loaded launcher and let the game begin!

Features: Dual flipper controls, vortex cone, ramps and 5 glass marbles

RRP: £19.99

AGE: 8+

BOX: 290mm W x 220mm H x 45mm D

EAN: 5060686160165

CODE: BYO 008



BUILD YOUR OWN[®]



32 PIECE KIT

TELESCOPE

Children will love exploring their world with the Build Your Own Telescope Kit. They can develop their passion for nature, birds and plants during the day. And once darkness falls, check out craters on the moon using the extending focus lens and 16 x magnification glass optic lens.

Features: 16x magnification, focus tube, adjustable angle.

RRP: £19.99

AGE: 8+

BOX: 290mm W x 220mm H x 45mm D

EAN: 5060686160004

CODE: BYO 001



71 PIECE KIT

BINOCULARS

Get ready for some awesome outdoor adventures with Build Your Own's new Binoculars. Lightweight and ergonomically designed, these robust cardboard binoculars will encourage the whole family to explore.

Features: 6x magnification, central focus slider and eyepiece focussing for finer adjustments, tripod stand.

RRP: £19.99

AGE: 8+

BOX: 290mm W x 220mm H x 45mm D

EAN: 5060686160103

CODE: BYO 006



114 PIECE KIT

PIRATE SHIP

Load the cannon, take aim...fire! Let the fun begin with Build Your Own's new Pirate Ship. This interactive and innovative kit encourages learning through play. Can you knock over the pirates? Hit the crow's nest? Strike the main mast? Watch out for the sharks! Striking black and gold design.

Features: Elastic band powered cannon, 2 sets of sails, pirates, sharks and accessories.

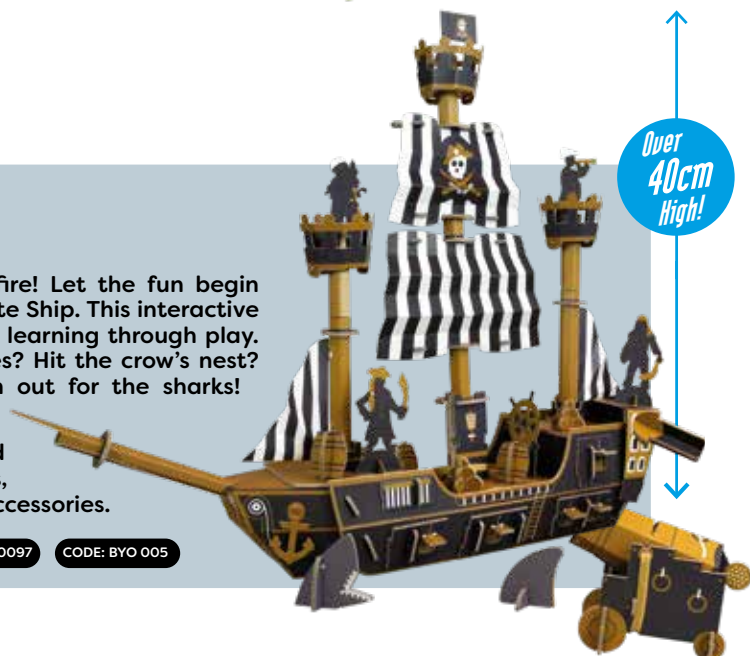
RRP: £19.99

AGE: 8+

BOX: 290mm W x 220mm H x 45mm D

EAN: 5060686160097

CODE: BYO 005



The original and best!



59 PIECE KIT

PLANE LAUNCHER

The Build Your Own Plane Launcher encourages children to explore the wonders of aerodynamics. Simply press out the heavy-duty cardboard parts, build and launch! These nifty planes can reach up to an incredible 10 metres!

Features: 10 x Fold 'n' Fly planes and 4 x cool scoring targets.

Launches Up To 10m!



RRP: £19.99

AGE: 8+

BOX: 290mm W x 220mm H x 45mm D

EAN: 5060686160011

CODE: BYO 002



54 PIECE KIT

MICROSCOPE

Build Your Own's Microscope is perfect for examining garden mini-beasts and more. Children will be amazed to see what they can see with the 30 x magnification!

Features: Focusing dials for image clarity, in-built periscope, 3 x specimen trays plus a detachable, handheld adaptor for on-the-go exploring.



30x Zoom!

RRP: £19.99

AGE: 8+

BOX: 290mm W x 220mm H x 45mm D

EAN: 5060686160028

CODE: BYO 003



153 PIECE KIT

MARBLE RUN

Press out, build and watch them go! Wind the handle on the Build Your Own Marble Run to raise the 10 swirly glass marbles up the elevator; then watch as they speed down one of the three different neon tracks. Which marble will win?!

Features: 3 neon tracks, vortex cone, marble elevator and 10 glass marbles.



Over 50cm High!

RRP: £22.99

AGE: 10+

BOX: 290mm W x 220mm H x 45mm D

EAN: 5060686160042

CODE: BYO 004

BUILD YOUR OWN[®]

MINI-BUILDS

Dinosaurs

COMING SOON

TYRANNOSAURUS REX

Build the king of the Jurassic world with Build Your Own's Mini-Builds Tyrannosaurus Rex. With ferocious teeth and an ingenious opening and closing jaw action, you'd better watch your fingers or he might bite! Comes with press-out T-Rex Fact Stand and information card for children to learn more about this incredible beast from the past.

RRP: £9.99

AGE: 8+

BOX: 211mm W x 144mm H x 12mm D

EAN: 5060686160189

CODE: BYOMB 010



37 PIECE KIT

MOSASAURUS

Dive deep into the Jurassic's ocean with Build Your Own's Mini-Build Mosasaurus. Pull the tab to make it's huge jaws snap shut on unsuspecting prehistoric fish, then whip it's tail round to dart off into the depths. Comes with press-out Mosasaurus Fact Stand and information card for children to learn more about this incredible beast from the past.

RRP: £9.99

AGE: 8+

BOX: 211mm W x 144mm H x 12mm D

EAN: 5060686160196

CODE: BYOMB 011



44 PIECE KIT

PTERANODON

Command the Jurassic skies with Build Your Own's Mini-Build Pteranodon. Set the Pteranodon's wings to glide then pull the tab to fold them back for landing. Comes with press-out Pteranodon Fact Stand and information card for children to learn more about this incredible beast from the past.

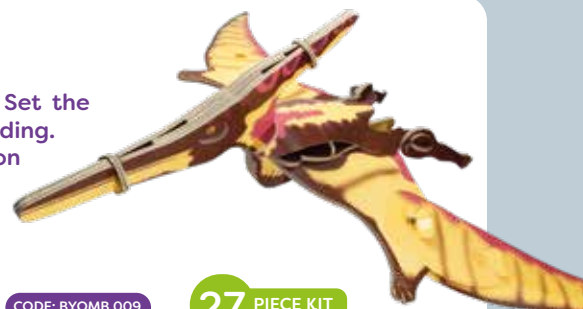
RRP: £9.99

AGE: 8+

BOX: 211mm W x 144mm H x 12mm D

EAN: 5060686160172

CODE: BYOMB 009



27 PIECE KIT

ANKYLOSAURUS

35 PIECE KIT

Walk in the footsteps of Build Your Own's Mini-Build Ankylosaurus as you follow it through prehistoric forests. Fend off a hungry T-Rex by pulling the tab, making its club tail swish back and forth. Comes with press-out Ankylosaurus Fact Stand and information card for children to learn more about this incredible beast from the past.

RRP: £9.99

AGE: 8+

BOX: 211mm W x 144mm H x 12mm D

EAN: 5060686160202

CODE: BYOMB 012



Just like our original Build Your Own Kits, our Mini-Builds series offers an incredible play experience only smaller. Simpler to build, but just as much fun, each kit has an awesome pull-tab action!

Insects



20 PIECE KIT

HONEY BEE

Children will have great fun building the Build Your Own Honey Bee. With striking yellow and black markings, and a pull-tab flapping wing action to show off this vitally important pollinator. Comes with press-out Honey Bee Fact Stand for children to learn about the crucial role bees play in our ecosystem.

RRP: £9.99

AGE: 8+

BOX: 211mm W x 144mm H x 12mm D

EAN: 5060686160059

CODE: BYOMB 001



27cm
Wingspan

20 22
GIFT OF THE YEAR
SHORTLISTED



creative
DESIGN
HIGHLY COMMENDED

LADYBIRD

27 PIECE KIT

The Build Your Own Ladybird is beautifully bold with its bright red wings and contrasting black spots. The pull-tab rotating wing cases perfectly capture a ladybird's flight movement. Comes with press-out Ladybird Fact Stand for children to learn about how this spotty minibeast can be useful in agriculture.

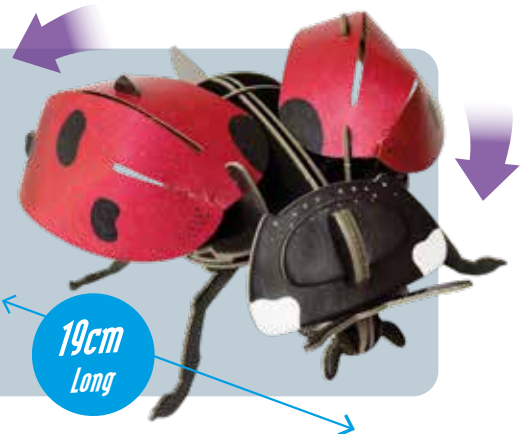
RRP: £9.99

AGE: 8+

BOX: 211mm W x 144mm H x 12mm D

EAN: 5060686160066

CODE: BYOMB 002



19cm
Long



STAG BEETLE

18 PIECE KIT

With pull-tab snapping pincer action, the Build Your Own Stag Beetle is an impressive minibeast standing at 31cm long. Its purple body and metallic bronze mandibles present a truly magnificent 'pinching bug'. Comes with press-out Stag Beetle Fact Stand for children to find out more about this globally threatened species.

RRP: £9.99

AGE: 8+

BOX: 211mm W x 144mm H x 12mm D

EAN: 5060686160073

CODE: BYOMB 003



31cm
Long



15 PIECE KIT

DRAGONFLY

Build Your Own's Dragonfly is sure to impress with its 37cm wing span. With a brightly coloured blue body and pull-tab flapping wing action, this water-residing minibeast is spectacular. Comes with press-out Dragonfly Fact Stand for children to learn about how this incredible creature has inspired engineers.

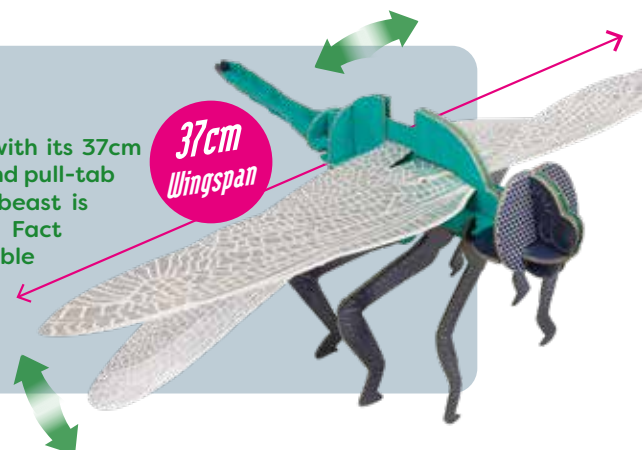
RRP: £9.99

AGE: 8+

BOX: 211mm W x 144mm H x 12mm D

EAN: 5060686160080

CODE: BYOMB 004



37cm
Wingspan

BUILD YOUR OWN[®]

Endangered Species

NEW OUT NOW



20 PIECE KIT

WHITE RHINO

Get ready for an African savannah adventure with Build Your Own's new Mini Builds White Rhino. Grey in colour with two horns and a pivoting head action to graze the grassland, this mud-dwelling rhino is lots of fun. Comes with press-out White Rhino Fact Stand and information card for children to learn more about this critically endangered species.

RRP: £9.99

AGE: 8+

BOX: 211mm W x 144mm H x 12mm D

EAN: 5060686160110

CODE: BYOMB 005



39 PIECE KIT

SNOWY OWL

Wrap up warm for an Arctic adventure with Build Your Own's new Mini Builds Snowy Owl. With striking white and brown feathers and a 270° head rotation action, this Arctic-residing owl is simply stunning. Comes with press-out Snowy Owl Fact Stand and information card for children to learn more about this endangered species.

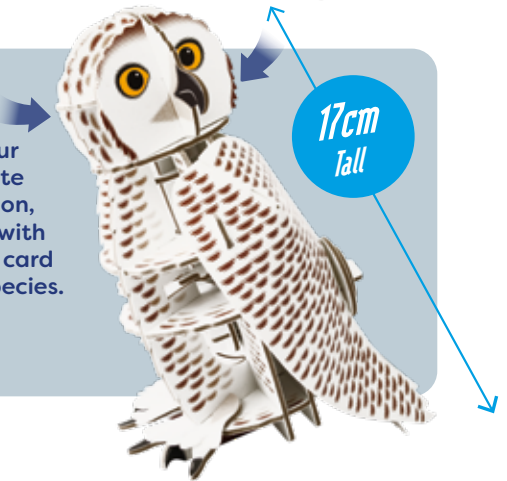
RRP: £9.99

AGE: 8+

BOX: 211mm W x 144mm H x 12mm D

EAN: 5060686160127

CODE: BYOMB 006



23 PIECE KIT

HAWKSBILL TURTLE

Explore a tropical underwater world with Build Your Own's new Mini Builds Hawksbill Turtle. Streamlined and elegant with a pull-tab flipper action, this colourful reptile will take you on a coral reef adventure. Comes with press-out Hawksbill Turtle Fact Stand and information card to encourage children to learn more about this endangered species.

RRP: £9.99

AGE: 8+

BOX: 211mm W x 144mm H x 12mm D

EAN: 5060686160134

CODE: BYOMB 007



29 PIECE KIT

MOUNTAIN GORILLA

Go on an African forest adventure with Build Your Own's new Mini Builds Mountain Gorilla. Standing proud with a sleek black body and pull-tab beating chest action, this mighty primate is a gentle giant. Comes with press-out Mountain Gorilla Fact Stand and information card to help children find out more about this endangered species.

RRP: £9.99

AGE: 8+

BOX: 211mm W x 144mm H x 12mm D

EAN: 5060686160141

CODE: BYOMB 008



GIVING BACK TO PROTECT

For every Series 2 kit sold, we will donate a percentage of the profit to the World Wildlife Foundation.



All Build Your Own kits are lovingly designed in our UK office



AS
SEEN
IN



BBC
NEWS

Mirror

NATIONAL
GEOGRAPHIC
KIDS

METRO

Closer

toyworld

primary
times

BEANO

Evening Standard

The
Guardian

BBC
Sky at Night
MAGAZINE

Eco Kids
planet

My Weekly

BBC
Science Focus
MAGAZINE

Wildlife

And there's so much more to come for 2022! Watch this space...

CUSTOMER
REVIEWS



★★★★★

"Easy to assemble and
works **BRILLIANTLY!**"
Jen41



"Very impressed
with it"
★★★★★



★★★★★

"Perfect garden
activity for lockdown"
DJ Kent

★★★★★
"Great fun and it
REALLY WORKS"
Mrs S

★★★★★
"In the words of my grandson -
This is awesome"
Mrs KL

Daddy
& Dad

BLOGGER
REVIEWS

'These Build Your own kits are
genuinely fantastic activities
and they get our full approval.'



Yeah Lifestyle
TRAVEL, BEAUTY & FOOD REVIEW

'We loved the fact it (the plane
launcher) was total mess-free
construction.'

Diary of the Dad

An award-winning UK dad blog

'Both sets were a lot of fun to
build and I know they'll see a
lot of use during the summer
holidays and beyond.'



'No matter what your age
you can enjoy putting these
together. A five star product
that is great fun and also
educational.'



The GINGERBREAD
HOUSE

'My children are of an age when
they really want toys which can
be used again and again. They
love a toy which challenges them,
and the Plane Launcher kit has
certainly done just that!'

BBC
Science Focus
MAGAZINE

'Getting a glimpse of the Moon
through a telescope I built myself
was enchanting, and with 16x
magnification, the view was clear
enough to distinguish craters you
can't make out by eye.'

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